

Portland, OR
and (virtually) everywhere*
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[website](#)

[linkedin profile](#)

JENNY ANDERSON

Designer+art director, illustrator, problem-solver. I'm still pinching myself that I get to help shape the way brands show up in the world.

**SOFTWARE/
MANAGEMENT SYSTEMS**

- InDesign
- Illustrator
- Photoshop
- XD
- Acrobat
- Keynote
- PowerPoint
- Outlook
- Teams
- Sharepoint
- Sketch
- Basecamp
- Asana
- Miro
- Figma
- Wordpress
- Zoom/Webex
- FB Ads Manager for Paid Social, Google Display Ads and Google Ads (Google AdWords/Paid Search)
- Best practices for CSS and HTML5
- Lifelong illustrator

*I am able to work in all US time zones, including CST and EST, M-F.

EDUCATION

BFA in Visual Communications
The University of Kansas
Lawrence, Kansas

EXPERIENCE

Freelance Designer/Illustrator
Currently

(in St. Louis, MO):
Senior Art Director
Wunderman Thompson Health

Associate Creative Director
Paradowski Creative

Associate Creative Director
Phoenix Creative Co.

Current and past clients include:
Anheuser-Busch (AB InBev), Nestlé Purina, Sara Lee Bakery Group, Washington University in St. Louis, Olin Business School, Cutex/Revlon, Save-A-Lot Foods, Crawford Architects and 10+ healthcare companies.



+ MORE

Leadership and creative direction; budgets and planning; brainstorming, presentations and pitches; social media channels; photo direction, editing and oversight of photoshoots; press checks and digital press proofs; copyproofing; production superhero; offset, digital and flexo printing processes; print vs. digital/when and why.

I am a passionate culture-shaper and ask all the questions to get the best work. I rely on total collaboration and contribution across all internal channels without ego. I have overseen numerous product launches, events and large-scale projects and have enjoyed every minute of them. And I appreciate the everyday (and even the hail mary) projects that help pay the bills. Most of all, I am a designer *first*, so the visual language of my work always resonates and connects with its audience.